



chefs UP FRONT



FLIPANY

CHEFS UP FRONT

Exceptional Cuisine, Extraordinary Cause

Sponsorship Opportunities

FLIPANY's

Long-Awaited Event, *Chefs Up Front is BACK!*

Exceptional Cuisine, Extraordinary Cause

Chefs Up Front is an intimate, individualized gourmet experience where each table features a locally celebrated chef who prepares an exclusive five-course dinner with wine. All proceeds earned from the decadent, sit-down dinner and auction assist FLIPANY with the necessary funds to continue serving over 5000 children daily.

FLIPANY's mission is to advance health equity through healthy meals, nutrition education, mentored physical activities, and wellness initiatives. Our work will be finished when every child has the opportunity to live a healthy life no matter where they live. FLIPANY's approach to nutrition security recognizes that structural barriers and inequities make it hard for many Americans to maintain an active, healthy life. Therefore, our efforts emphasize equity to ensure all Americans have access to the nutrition they need. We serve kids, families, and other members of the community, including seniors, by collaborating with community centers, schools, companies, after-school programs, parks, and social service agencies. Our collaborative efforts impact their overall quality of life that is sustainable over time for youth and families.

Please join us as we once again team up with South Florida's most acclaimed chefs at our Annual Chefs Up Front Dinner & Silent Auction in Palm Beach.

Sponsorship & Partnership Information: Angie Rodriguez, ARodriguez@FLIPANY.org, 954-636-2388. For group ticket sales or additional questions, you can reach Shauna Bernard at 954-FLIPANY. Thank you!





FLIPANY

With over 600 partner organizations serving low and middle income populations throughout the region, FLIPANY succeeds in reaching the most underserved neighborhoods in South Florida. By standing alongside FLIPANY, we work together in a community effort to reduce child hunger and chronic illnesses related to poor nutrition and lack of regular outdoor exercise.

Together, we can build lasting partnerships to strengthen the communities of Palm Beach County.

On behalf of FLIPANY and the thousands of families we serve each year, we thank you for your consideration in taking part in this extraordinary event. Your support will help us continue providing nutrition and fitness programs in South Florida. If you have any questions, please do not hesitate to contact us. We look forward to hearing from you.

FLIPANY's mission is to advance healthy equity through nutrition education, physical activities, and wellness initiatives.

Lynne Kunins

Founder, President & CEO

Angie Rodriguez

Director of Business Development

Contributions are tax deductible and benefit FLIPANY, a not for profit tax-exempt organization. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF FLIPANY, CH21961, MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES AT www.FloridaConsumerHelp.com OR BY CALLING TOLL FREE 1-800-435-7352 WITHIN THE STATE OF FLORIDA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Highlights of Chefs Up Front:

- Provides funding to serve over 600 South Florida after-school programs and community centers
- Funds over 3 MILLION nutritious meals to under-served children
- 150+ Acclaimed Chefs supported our events since 2009

FLIPANY

- 100,000,000+ Unique Media Impressions
- Funds raised in this event helped serve 60,000 youth
- Over 400 Silent Auction Items each year (destinations, chef dinners, sports memorabilia, jewelry, unique experiences)

Some of Our Supporting Chefs



Chef Adrienne Calvo
Chef Adrienne's
Vineyard Restaurant & Bar



Chef Aaron Dreilinger
Bill Hansen Hospitality Group



Chef Jeremy Ford
Stubborn Seed



Chef Walter Harris
Noodle Station



Chef Brian Nasajon
Beaker & Gray



Chef Jean Delgado
Toro Toro



Chef Chris Valdes
Chris Valdes Catering



Chef Waxin Fong
Locos X Grill



Chef Ciro Leoni
La Cañita Miami -
A Michelle Bernstein
Restaurant



Past 2022 Presenting Sponsor



THANK YOU to our past sponsors!



Premium Sponsorships

Align your company with a great cause. With FLIPANY celebrating 18 years, Chefs Up Front continues to provide a unique and intimate dining experience that benefits FLIPANY's cause. Your sponsorship for Chefs Up Front helps provide the necessary funds to expand our innovative health and wellness programs in South Florida. Demonstrate your commitment to ending childhood obesity and hunger in South Florida by sponsoring us TODAY! Various sponsorship levels are outlined below. We look forward to you and your guests joining us at:

The Hilton Hotel-Palm Beach, FL. September 29, 2023

Bronze Sponsor
\$2,500.00 (4 tickets)
full page b/w

Silver Sponsor
\$5,000.00 (1 table of ten)
full page b/w

Gold Sponsor
\$7,500.00 (1 table of ten)
full page color

Platinum Sponsor
\$10,000.00 (1 table of ten)
full page color

Presenting Sponsor
\$25,000.00 (1 table of ten)
full page color

Benefits	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Presenting Sponsor
• Discount on additional tickets	✓	✓	✓	✓	✓
• Tagged posts on Social Media		✓	✓	✓	✓
• Logo on event slideshow loop		✓	✓	✓	✓
• Tiered logo display on event & FLIPANY event website		✓	✓	✓	✓
• Logo inclusion in all digital and print event marketing collateral		✓	✓	✓	✓
• Logo inclusion in all pre-event activation events		✓	✓	✓	✓
• Display of company promotional items on reserved tables			✓	✓	✓
• 1 Night stay for 2 at event hotel the night of the event			✓	✓	✓
• Exclusive mention on post-event press release				✓	✓
• Choice of Chef (First come first serve)				✓	✓
• Celebrity Meet & Greet				✓	✓
• Live comments during this event (3 minutes) prominent					✓
• Logo placement on step and repeat at event					✓

Media Partnerships

We are looking to partner with recognized media to help promote the FLIPANY cause. Please contact Angie Rodriguez at 954-636-2388 or ARodriguez@FLIPANY.org to discuss opportunities to partner with us.



Ad Measurement Information



Color Ad: Covers only
FULL PAGE: 5.5" W X 8.5"
H Bleed 5.75" W X 8.75"
H Safety: 5" W X 8" H



Black & White Ad
FULL PAGE VERTICAL: 5" W X 8"
H 1/8 Page: 2.375"
W X 1.75" H



Black & White
1/2 page: 5"W X 3.875" H

Preferred File Format: PDF, Must be 300 DPI, and all fonts and images embedded

Other formats: TIFF, EPS, JPEG*. Please do not send word, power point or publisher files, signage logos, EPS or PDF Format

*Please note, if sending a JPEG, send the largest size available. Reproduction quality will not be guaranteed.

Sponsorship Reservation Form

Contact Information

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Selections

Please check box to indicate your sponsorship selection. You may choose more than one box.

Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Presenting Sponsor
\$2,500 <input type="checkbox"/>	\$5,000 <input type="checkbox"/>	\$7,500 <input type="checkbox"/>	\$10,000 <input type="checkbox"/>	\$25,000 <input type="checkbox"/>

Specialty Sponsorship	Individual Tickets
\$3,500 <input type="checkbox"/> Valet <input type="checkbox"/> Event <input type="checkbox"/> Cocktail Reception <input type="checkbox"/> Chef After Party	<input type="checkbox"/> \$300

Method of Payment

Type: MC VISA AMEX DISCOVER

Card Number: _____ Exp. Date: _____ CVV: _____

Name on Card: _____

Billing Address: _____ Zip: _____

Signature: _____ Total Amount: _____

CHEFS UP FRONT



I hereby apply for a sponsorship for the 2023 Chefs Up Front Dinner and Auction. By signing this application, I agree to pay (with contract or upon invoice) 50% of the total fee of the sponsorship as a non-refundable deposit. The remaining 50% of the sponsorship fee is due no later than August 15, 2023. If the sponsorship agreement is entered after August 15, 2023, 100% of the sponsorship fee is due with contract. Should my company or I cancel after August 15, 2023, it is understood that the remaining balance of the sponsorship is contractually due to FLIPANY.

If sending a **check**, please make payable to FLIPANY and **mail** it and this completed form to FLIPANY | 2860 W. State Road 84 Suite 103 | Fort Lauderdale, Florida 33312.

Signature: _____ **Date:** _____

Print Name: _____

Title: _____

Please scan and return form to: Angie Rodriguez at
arodriguez@FLIPANY.org. Tel: 954-636-2388